



Thinking about the day's ride.



Thinking you should've replaced that weak battery.



EXIDE® Supercrank® Batteries.
Start Positive. Stay Positive.®



EXIDE SUPERCRAK® POWERSPORT BATTERIES



MOTORCYCLE



ATV



PERSONAL
WATERCRAFT



SNOWMOBILE

A dead battery can really put the brakes on good times. That's why our full line of Exide Supercrank® batteries delivers exactly what customers want: long life and no hassles. From our SuperCrank Xtra that comes factory-charged and ready to install, to our conventional line of flooded products, all are designed for maximum performance and reliability. So whether they're cruising the open road on a sport bike or forging a new one on an ATV or snowmobile, Exide Supercrank® batteries will get your customers where they need to go — and home again. And to make life easier on you, Exide backs this product assortment with world-class sales support, service and distribution through our nationwide branch network.

EXIDE®



Start Positive. Stay Positive.®

EXIDE SUPERCRAK® POWERSPORT BATTERIES



MOTORCYCLE



ATV



PERSONAL WATERCRAFT



SNOWMOBILE

Features listed are for SUPERCRAK® XTRA

- (A) TOTALLY SEALED:**
Provides maintenance-free performance. No water to check, no spillage, no leaks.
- (B) GAS RECOMBINATION TECHNOLOGY:**
Ensures low self-discharge rate, higher capacity output.
- (C) ONE-WAY PRESSURE VALVE WITH FLAME ARRESTOR:**
Controls the safety system.
- (D) INCREASED PLATE-TO-CELL COMPRESSION:**
Improves vibration resistance and product durability for longer life.
- (E) HEAT SEALED CASE/COVER:**
Adds strength and rigidity for longer life.



**EXIDE®
SUPERCRAK®
XTRA**



**EXIDE®
SUPERCRAK®
SELECT**



**EXIDE®
SUPERCRAK®
HIGH
PERFORMANCE**



**EXIDE®
SUPERCRAK®
CONVENTIONAL**

| | EXIDE® SUPERCRAK® XTRA | EXIDE® SUPERCRAK® SELECT | EXIDE® SUPERCRAK® HIGH PERFORMANCE | EXIDE® SUPERCRAK® CONVENTIONAL |
|---------------------|------------------------------|--------------------------------|---|--------------------------------------|
| Factory Activated | | | | |
| Spill Proof* | | | | |
| Vibration Resistant | | | | |
| Maintenance Free* | | | | |
| High Performance | | | | |
| Limited Warranty | 6 Months | 6 Months | 6 Months | 6 Months |

* Under normal operating conditions.

For more information and nationwide warranty terms visit us at StartPositiveStayPositive.com or call 1-800-START-IT

Start Positive. Stay Positive.®

EXIDE SUPERCRAK® POWERSPORT BATTERIES



MOTORCYCLE



ATV



PERSONAL WATERCRAFT



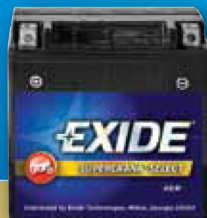
SNOWMOBILE

Features listed are for SUPERCRAK® XTRA

- (A) TOTALLY SEALED:**
Provides maintenance-free performance. No water to check, no spillage, no leaks.
- (B) GAS RECOMBINATION TECHNOLOGY:**
Ensures low self-discharge rate, higher capacity output.
- (C) ONE-WAY PRESSURE VALVE WITH FLAME ARRESTOR:**
Controls the safety system.
- (D) INCREASED PLATE-TO-CELL COMPRESSION:**
Improves vibration resistance and product durability for longer life.
- (E) HEAT SEALED CASE/COVER:**
Adds strength and rigidity for longer life.



**EXIDE®
SUPERCRAK®
XTRA**



**EXIDE®
SUPERCRAK®
SELECT**



**EXIDE®
SUPERCRAK®
HIGH
PERFORMANCE**



**EXIDE®
SUPERCRAK®
CONVENTIONAL**

| | EXIDE® SUPERCRAK® XTRA | EXIDE® SUPERCRAK® SELECT | EXIDE® SUPERCRAK® HIGH PERFORMANCE | EXIDE® SUPERCRAK® CONVENTIONAL |
|---------------------|------------------------------|--------------------------------|---|--------------------------------------|
| Factory Activated | | | | |
| Spill Proof* | | | | |
| Vibration Resistant | | | | |
| Maintenance Free* | | | | |
| High Performance | | | | |
| Limited Warranty | 6 Months | 6 Months | 6 Months | 6 Months |

* Under normal operating conditions.

EXIDE®

Start Positive. Stay Positive.®